

# **INVEST IN SLOVENIA**



As an EU member Slovenia is an excellent location for investments. Located in Central Europe, Slovenia provides a stable business environment, a convenient platform for business contacts, and is a great place to live.

The country's central geographic location, good traffic connections, high quality of living, vibrant new businesses, EU legal environment and access to 500 million European customers combine to provide an appealing environment – from both a business and personal point of view.

This presentation offers a basic overview of the Republic of Slovenia and its main advantages as a destination for your investment: geographic position and traffic connections, quality of living, and business environment.



### Preferred geographical location

The Republic of Slovenia is situated in Central Europe and shares borders with Austria, Italy, Croatia and Hungary.

Some line distances to major European cities:

-	Vienna	278km
	Munich	320km
9	Frankfurt	625km
	Milan	418km
	Budapest	380km
	Zurich	478km
	Paris	965km
	Dubrovnik	474km

#### **Basic facts and figures**

Slovenia is a small country in Central Europe; and a member of the European Union since 2004.

Area:	20,237 km2
Population:	2 million
Capital city:	Ljubljana
Currency:	euro (€)
Language:	Slovenian

### Very good traffic connections

Ljubljana Airport has direct connections to major capitals and cities like Moscow, Amsterdam, Brussels, Frankfurt, Helsinki, Istanbul, London, Munich, Paris, Podgorica, Vienna, Tel Aviv, Zurich and others.

Many important business centres like Vienna, Munich, Milan and Zurich are only a few hours by car.

The Port of Koper on the Adriatic coast is an excellent entry point for cargo, and has regular connections with other ports all over the world.





## **INVEST IN SLOVENIA – QUALITY OF LIVING**

#### **Real estate**

Slovenia offers a broad range of real estate for living, business or recreation. Houses and apartments in larger cities or in dispersed small towns and villages offer the charms of urban living or the joys of the countryside.

Office buildings and industrial facilities are a perfect starting point for business expansion in a broader European area.

Many homes and apartments are available in the vicinity of tourist destinations in the Alps, on the Adriatic coast, or on the Panonnian lowlands. Foreign homeowners from countries like the UK, Russia and Italy already regularly enjoy quality Slovenian hospitality.



Ljubljana

#### Slovenia as tourist destination

Whether enjoying the thrills of active holidays, sports and casinos or relaxing at thermal spas, wellness centres or the beach, Slovenia can provide the right location and facilities.

Tourism is also a great investment opportunity. We can provide information on the possibilities for investment in tourism facilities or working in cooperation with companies from the tourism sector.

Slovenia also offers many different kinds of tourist infrastructures, from ski resorts, yacht harbours, excellent hotels, restaurants and casinos to health spas, wellness centres and agricultural tourism.

#### High quality of living

In addition to the country's stunning nature, Slovenia also offers a broad range of services integral to daily living. Most inhabitants are fluent in foreign languages and are open toward visitors and foreigners.

Quality health care and education systems, well-developed public services and a broad range of private services provide all of the daily life comforts.

The Republic of Slovenia is also part of the Schengen treaty area, which makes travelling to most EU countries – and Switzerland – very convenient.



Lake Bled

Kranjska gora



## **INVEST IN SLOVENIA – BUSINESS ENVIRONMENT**

### Legal environment and workforce

As a European Union member since 2004, Slovenia is also part of the European legal system, which provides proven stability and protection for foreign investors.

Beyond real estate and facilities the country's other great asset are its people. Almost 30% of Slovenia's workforce has a higher education, and most people have at least basic computer skills and speak two or more foreign languages. English is taught at school, and German and Italian are widely used. Increasingly more people learn other foreign languages, such as Russian, Spanish or French. Slovenia also has many young people with postgraduate-level education looking for career opportunities.





### Infrastructure

Slovenia boasts a solid infrastructure for the inland transport of goods (motorway network and railroads), modern port infrastructure, reliable power and gas supply, and dependable internet connections.

Both passenger and cargo traffic through Ljubljana international airport has been growing steadily. The Port of Koper represents one of the best entry points for foreign goods transported by sea to markets in central Europe, such as southern Germany, Austria, Hungary, the Czech Republic and others.

The infrastructure sector also offers numerous investment opportunities. This developing and fast-growing sector is always looking for new financing sources to expand activities and operations in transport and renewable energy.

#### Links to regional markets

Investors hoping to build a customer network in Central and Southeast Europe can use Slovenia as a gateway to regional markets. They can benefit by expanding their business through Slovenia, where they can expect a supportive environment with quality business infrastructure.

Slovenia's biggest export markets are Germany, Italy, Austria, France, Poland and the Czech Republic. Other important export markets include the Russian Federation, the USA, Switzerland and Turkey, as well as the countries of Southeast Europe, such as Croatia, Serbia, Montenegro and Bosnia & Herzegovina.





## **INVEST IN SLOVENIA – POTENTIAL FOR COOPERATION**

#### Foreign companies operating in Slovenia

Some of the largest foreign companies operating in Slovenia are from:

>EU (Renault, Novartis Pharma, Henkel, Lafarge, BSH Home Appliances Holding, Hella, Strabag, Spar, Hofer, Leclerc, etc.)

> Russian Federation (Koks group and Gazprom)

>USA (Goodyear Dunlop, Johnson Controls, IBM, Palmolive)

>other countries, e.g. Japan (Panasonic)

Providing additional support are several foreign banks operating in Slovenia, including Reiffeisen and Hypo Bank from Austria, Unicredit from Italy, Societe Generale from France, and Sberbank from the Russian Federation.

#### Potential for growth

Slovenia has a substantial number of small innovative companies (SME) with highly educated and motivated workforces. These SMEs sometimes lack fresh capital for further development and additional projects. Some of the best are active in the fields of information technology, bio chemicals, pharmacy, advanced engineering and similar.

Slovenia supports research groups and research projects developing new advanced products, often through national or international grants. Such products are often in need of fresh capital to further development and boost sales.

#### **Economic outlook**

Over the past few years, like many other Eurozone countries, Slovenia too has been dealing with an economic recession. Yet despite the economic challenges there are still many successful and profitable companies active in Slovenia.

The other side of the coin has seen the recession's influence in pushing real estate prices down, while many companies with good prospective programs are looking for sources of finance under favourable conditions for investors. The government is also planning the further privatization of select state-owned companies, which presents another opportunity for foreign investors.

### Your partners in Slovenia

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We can provide you with accurate, relevant information on investment opportunities and real estate in Slovenia, guide you through necessary procedures, prepare all necessary documentation and take care of company registration and operation.

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